Purpose Statement
Our purpose is to instill confidence in clients by helping them discover their natural talents. We'll teach them how to enhance their strengths in a way that will serve them for a lifetime. We'll show them how to empower themselves so they become confident individuals with strong work ethics, a sense of humanity, and a greater appreciation for others. We've accomplished our goals when our clients achieve the personal and professional success they seek.

John Robert Powers The Man Himself
Author of 3 books on modeling and personal growth, JOHN ROBERT POWERS founded the modern day billion dollar modeling, talent, and corporate training industry. From his many writings and published books Mr. Powers created the curriculum that is the core of the personality development, modeling and other courses offered at the worldwide network of John Robert Powers Schools.

Mr. Powers believed that there is no such thing as an unattractive person, just some people who do not know how to make the most of themselves. He dedicated his life to helping people develop their personal image and to take the utmost advantage of their personalities.

Naturalness was his gospel. He encouraged his female students, "don't make up, make down." Our schools still believe and teach this philosophy. Be yourself. Be natural. That is what our courses are all about.

It was during the 1920's that Mr. Powers came to New York City with the hopes of becoming an actor. His business and entrepreneurial skills led him elsewhere. He overheard an associate say he wanted a group of attractive people to pose for magazine advertisements. Powers rounded up acting friends and trained them for these advertisements. The modern modeling industry was born. He founded the first modeling agency in 1923. Around the world the JOHN ROBERT POWERS SCHOOL SYSTEM celebrated its 80th anniversary in 2003.

Fame and fortune have come to many personalities who were trained in the methods originated by Mr. Powers. First Lady JACKIE KENNEDY, RAQUEL WELCH AND DIANA ROSS attended Powers' schools. PRINCESS GRACE OF MONACO was a Powers Model. Jennifer Jones, Ava Gardner, Barbara Stanwyck, Lucille Ball, Lee Remick, Ann Margaret, Henry Fonda, Tyrone Power were also Powers Models with the original John Robert Powers Agency in New York City from the 1920's through the 1940's.

The famous people of tomorrow are attending our schools today.

We hope you will take advantage of a Powers course for a better, happier, and more successful life.